



RAIFFEISEN
AMBASSADOR

IRU - INTERNATIONAL RAIFFEISEN UNION

RAIFFEISEN AMBASSADOR TRAINING



- Have you always wanted to know where the cooperative family comes from?
- Have you always wanted to know why Friedrich Wilhelm Raiffeisen's coop idea is more relevant than ever?
- Do you know what distinguishes cooperatives from other forms of economy and how we can use this advantage?
- Would you like to apply this know-how in practice and learn from other country examples?
- Would you like to exchange ideas and experiences with the global IRU network?

Join us now for the Raiffeisen Ambassador Training!

6 Exciting, Innovative & Virtual Self-Learning Modules
Combine Theory with Practice and Real Life Examples!

Exchange With IRU Colleagues Worldwide!
6 Virtual Live Exchanges take place on:

Apply Your Learnings in Everyday Work & Life
Participate Now if you are...

Opening &
Mod 1: Founding Concepts of Cooperatives

November 05, 2025

Mod 2: Friedrich Wilhelm Raiffeisen and the Idea of Financial Cooperation

December 02, 2025

Mod 3: The Cooperative Difference

January 21, 2026

Mod 4: Cooperatives & Membership

February 24, 2026

Mod 5: Cooperative Best Practices & Success Stories

March 18, 2026

Mod 6: Applying the IRU Principles & Values in Practice

April 22, 2026

- Employees new to IRU member organisation and not yet familiar with the principles & values of F.W. Raiffeisen
- Multipliers who either have a management role or are responsible for staff and can pass on learnings

Duration/Module:
Self-learning Module: 1,5h
Assignment: 1h
Live Exchange Session: 1,5h

Please Note:

- Good command of English is mandatory!
- Registration commits to participate actively at the whole training!
- Live Sessions are always from 1.30 pm - 3 pm CEST

**Got excited? Register now until
October 31, 2025 at:**

www.iru.de/raiffeisen-ambassador

We are looking forward to your participation!

**For questions please send us an email:
info@iru.de**